

Mike McGrail Biography

I've been obsessed with words since before I could read.

When I got my first "big boy" bed at age 4, I filled the bookcase on the headboard with some of my father's books and spent the rest of the night thumbing through them to see the words on the pages. I couldn't read a single one of them, but the sight of them, page after page, fascinated me nonetheless.



That was the first glimmer of what turned into a 30-year communications career. It has taken me on a winding course through public relations, news and speech writing, podcasting, video and social media. Words have remained the common denominator – and a welcome obsession.

I've written, blogged, podcasted and videoed about everything from information technology to politics, mobile communications to music, super-engineered glass to alternative churches, NASA missions to the "digital divide." I've added graphic production and HTML coding to my skills and steadily adapted to the ever-growing variety of social media channels.

Along the way, I have managed and edited teams of writers; helped clients develop messages, themes and story lines; seen one of my speeches read at the United Nations; and won several awards from my writing and editing.

For the occasional diversion from work, I've amassed a collection of vintage typewriters, evolved into the James Joyce of unpublished (and unpublishable) novels, and earned a black belt in taekwondo despite a complete lack of natural athletic ability. My daughter, partner and volunteer work occupy the rest of my time.

If you would like to learn more about my communications experience, please go back to my portfolio page and click on images of my resume and curriculum vitae. If you have specific questions, please feel free to contact me at mikegrailm@gmail.com. Thank you!